

[www.idesignyourworld.com](http://www.idesignyourworld.com)

web and print design / art direction / consultation

★ [jasonsteed@me.com](mailto:jasonsteed@me.com)



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JASON STEED



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427 E. HELEN STREET

TUCSON, AZ 85705

## TO WHOM IT MAY CONCERN

I am seeking a position with a firm or an organization that has a solid foundation and room for growth over the long term. You will find me to be a professional self-starter with a broad knowledge of the industry and an avid desire to seek out and set trends in the ever evolving field of Graphic Design.

## MY BACKGROUND IN A NUTSHELL

For past eleven years I have worked as a Graphic Designer and Creative Director conceptualizing and building UIs, Web elements and developing specific brands through electronic and print campaigns. My total Graphic Design work experience, of roughly nineteen years, has given me a well rounded view of the industry and an understanding of methods and standards past as well an intuitive eye for what the future might bring for design.

I am currently the Senior Designer for University of Arizona, Student Affairs Marketing, since November 2009. I am responsible for redesigning existing Websites, creating new sites, and developing mobile application interfaces as well as creating print advertising collateral that speaks largely to speculative students.

In my previous position as Creative Director at WebMediaBrands Inc. (formerly Jupitermedia Corporation) I oversaw creative for all WebMediaBrands products. The core of which were Internet.com, Mediabistro.com and Graphics.com Websites.

Before joining the marketing/creative team at WebMediaBrands, I was employed as Art Director by Jupiterimages Corporation, another division of Jupitermedia where I started in 2003.

Starting in the fall of 1999, I was employed as Senior Graphic Designer by ArtToday.com, creators of Clipart.com, Photos.com, PhotoObjects.net and Graphics.com - brands for which I led all aspects of creation and development. Jupiterimages bought ArtToday in 2003 and I was asked to transition as Art Director with them.

Please take a look at my online portfolio at [www.idesignyourworld.com](http://www.idesignyourworld.com) and consider my work and experience, as I may be just the candidate you are looking for.

I look forward to hearing from you.

SINCERELY  
**JASON STEED**



more than **eighteen years**  
of graphic design experience

**9**



years of  
**high volume**  
**web marketing**  
**experience**  
in the stock  
image industry

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## WORK HISTORY

NOVEMBER 2009 - PRESENT  
SENIOR DESIGNER  
U OF A, STUDENT AFFAIRS MARKETING

- User interface design
- Brand concept/development
- Print & electronic advertising collateral

FEBRUARY 2009 - SEPTEMBER 2009  
CREATIVE DIRECTOR  
WEBMEDIABRANDS

- User interface design
- Brand concept/development
- Print & electronic advertising collateral
- Conference/tradeshows displays

2003 - 2009  
ART DIRECTOR  
JUPITERIMAGES CORPORATION

- User interface design
- Site/search/purchase flow design
- Brand concept/development
- Copywriting
- Print & electronic advertising collateral
- Conference/tradeshows displays

1999 - 2003  
SENIOR GRAPHIC DESIGNER  
ARTTODAY INC.

- Brand concept/development
- User interface design
- Print & electronic advertising collateral

## RELEVANT EDUCATION

2000 : UNIVERSITY OF ARIZONA  
Certificate of Completion - CGI Perl

1990 - 1991 : THE ART CENTER OF TUCSON  
Associates Degree in Graphic Design and Desktop Publishing

## SKILLS

- Adobe Photoshop
- Adobe Flash
- Adobe Illustrator
- Adobe InDesign
- Adobe DreamWeaver
- Microsoft Office Suite
- HTML/CSS
- Pro Tools LE
- Reason
- MAC ( PC for testing )

I maintain a solid understanding and working knowledge of  
Actionscript, XML, Javascript and jQuery.

## INTERESTS

When I am not designing, I enjoy composing, recording and performing original music. In 2005 I released an album with my band Creosote titled "Blacksnake" which has spawned two licensing deals, one of which placed a song in the film Darwin Awards and the other placed a song in an episode of the HBO series Californication.

I am also becoming increasingly motivated by and perhaps even a little obsessed with "green" design concepts and advocacy. From printing materials and processes to consumer education and eco-home design/building.

**SALARY REQUIREMENTS AND REFERENCES  
UPON REQUEST**